ORDER

104805 **Orders** Order / Rev: Alt Order #: 06832434 Product Desc: American Crossroads Estimate: 690 Flight Dates: 09/05/12 - 09/14/12 Primary AE: Original Date / Rev: 07/26/12 / 08/29/12 Sales Office:

GENERAL



Amy McCreary BLPHI

Sales Region: National

Agency

Name:

Order Type:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

Advertiser

Name:

Demographic:

Product Codes:

American Crossroads

PLI1

Priority: Revenue Codes: A35+

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	136	\$97,325.00	\$82,726.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$97,325.00	\$82,726.25	0.00
Totals	136	\$97,325,00	\$82,726,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	33%	\$97,325.00
Market	100%	\$294,924.24

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0,00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,325.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,238.64
KTUD	1%	\$2,949.24
KVVU	16%	\$47,187.88
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,898.48

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV	09/05/12	09/05/12	Wake Up Early w	/ Wagn@M	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early V	Vagners								
WAKE U	P EARLY	WITHE W	/AGNERS									
<u>Start</u>	Date E	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/0	3/12 (09/09/12	W	1	\$200.00	0.00						

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KSNV

104805 Order / Rev:

American Crossroads Advertiser:

06832434

American Crossroads Product Desc:

Alt Order #: 09/05/12 - 09/14/12 Flight Dates:

690

Estimate:

- "	-				01-415-4	Time	Days	Len S	Spots	Rate Pri	Rtg Type S	pots	Amoun	_
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E 2 KSNV			Wake Up Early W Wake Up Early V	/ Wagn@M Vagners	430a-5a			.00	·	·	Į			:
	JP EARL rt <u>Date</u>	Y W/THE W End Date	VAGNERS <u>Weekdays</u>	Spots/Week	Rate	<u>Rai</u>	<u>iing</u> 0.00							:
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E 3 KSNV	09/06/1	2 09/06/12	Wake Up Early w Wake Up Early V	ı/ Wagn⊌lvi Nagners	430a-0a		·				1			:
WAKE	UP EARI	Y W/THE V	WAGNERS		Rate	Ra	ting							
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	UP EAF tart Date	End Date	WAGNERS Weekdays	Spots/Wee	k Rate	_	<u>ating</u> 0.00					1		
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			The Agenda	1230pm						•		1		
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E 15	KSNV 0	9/12/12 09	1 121 12											

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt-Order#:

06832434 09/05/12 - 09/14/12 Product Desc: Estimate:

American Crossroads

ight Dates:	09/0	5/12 - 09/14	/12		Estimate:	690						
igni Dates.	03/	70,112			•							
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			The Agenda 1230	pm								
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			program 7/30 Weekd <u>avs</u>	Spots/Week	<u>Rate</u>	Rating				1		
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E 18 KSNV			Rachael Ray	CM	11am-12pm	W	:30	1	φ323.00 Ι	0.00 7		
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E 19 KSNV	09/06/	12 09/06/12	Rachael Ray	CM	11am-12pm		- :30	1	\$320,00 t	0.00 1412	•	
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F 21 KSN	7 09/10	/12 09/10/12	2 Rachael Ray	СМ	11am-12pr	n M	:- :30	1	\$325.001	0,00 14		
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E 27 KS	NV 09/	06/12 09/06	5/12 The Doctors	CN	2pm-3pr	n	,50		. 4020,50			
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Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder#: Flight Dates: 06832434

Product Desc:

American Crossroads

KSNV

09/05/12 - 09/14/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Doctors The Doctors									
THE D	octors	no program										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09		09/16/12	M	1	\$325.00	0.00	*********					
E30 KSNV	09/11/1	2 09/11/12	The Doctors	CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
THE D	OCTORS	no program	The Doctors 7/30-8/10									
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Week: 09	/10/12	09/16/12	-T	1	\$325.00	0.00						
E31 KSNV	09/12/1	2 09/12/12	The Doctors	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
THE D	OCTORS	no program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	~~W~~~	1	\$325.00	0.00				1		
E32 KSNV	09/13/1	2 09/13/12	The Doctors	CM	2pm-3pm	T	.:30	1	\$325,001	0.00 NM	1	\$325.00
THE D	007000		The Doctors									
	octors art Date	no program End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	T	1	\$325.00	0.00						
E34 KSNV	09/05/1	2 09/05/12	M-F Today Show	III 4th 18M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
	Y SHOW I	_	Mookdaya	Chata Milaak	Dete	Datina						
<u>Su</u> Week: 09	art Date 0/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E35 KSNV			M-F Today Show	III 4th 16M	10am-11am	T	:30	1	\$325.001	0.00 NM	. 1	\$325.00
			Today 4th Hour						,			V
	Y SHOW											
Sta Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 36 KSNV			M-F Today Show	III 4th RM	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
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	Y SHOW									ļ		
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			Today 4th Hour		(.00	·	φυΣυ, συ τ	0.00 1117		Ψ020.00
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	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
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L SO INDIAN	03/11/1	2 03/11/12	Today 4th Hour	III TUI KAIVI	Todilist raffi		.50	'	ψυ2υ.00 I	U,UU IVIVI	'	φυ2υ.υι
TODAY	Y SHOW	III	•									
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-T	1	\$325.00	0.00				0.00.104		****
E38 KSNV	09/1/2/1	2 09/12/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODA	Y SHOW	III	·									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09		09/16/12	W	1	\$325.00	0.00						
E 40 KSNV	09/13/1	2 09/13/12	M-F Today Show	III 4th 18M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODA	Y SHOW	I II	Today 4th Hour									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09)/10/12	09/16/12	T		\$325.00	0.00						
E 42 MONNA	09/05/1	2 09/05/12	M-F Today Show		9-10a	w	:30	1	\$750.001	MN 00,0	1	\$750.00
E 42 NONV			M-F Today Show	U								
	V SHOW	11										
TODA	Y SHOW art Date		Weekdavs	Spots/Week	Rate	Ratino						
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Order / Rev:

104805

Advertiser:

Estimate:

Break Start/End Time

American Crossroads

690

Days

Alt Order #: Flight Dates:

Ch

Ln

06832434 09/05/12 - 09/14/12

End

Product Desc:

American Crossroads

KSNV

	IVI-
	h.fl

Start

-- Today Show II 3rd Hr

M-F Today Show II

Inventory Code

TODAY SHOW II Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$750.00 09/09/12 ---T---Week: 09/03/12 M-F Today Show II 3rd H3M

E44 KSNV 09/07/12 09/07/12 M-F Today Show II

TODAY SHOW II Rate Rating Spots/Week Start Date Weekdays End Date

\$750.00 09/09/12 ___F_-Week; 09/03/12

M-F Today Show II 3rd H0M 9-10a E 45 KSNV 09/10/12 09/10/12

M-F Today Show II

TODAY SHOW II Rating Spots/Week Rate Weekdays Start Date **End Date**

\$750.00 Week: 09/10/12 09/16/12

9-10a

M-F Today Show II 3rd H0M E 46 KSNV 09/11/12 09/11/12

TODAY SHOW II

Rate Rating End Date Spots/Week Weekdays Start Date -T----

09/16/12 Week: 09/10/12 E 47 KSNV 09/12/12 09/12/12

TODAY SHOW II

End Date Weekdays Start Date \$750.00 Week: 09/10/12 09/16/12 --W---

E 48 KSNV 09/13/12 09/13/12 M-F Today Show II 3rd H0M 9-10a

M-F Today Show II

TODAY SHOW II

Rate Spots/Week End Date Weekdays Start Date \$750.00 09/16/12 ---T---

Week: 09/10/12 E 49 KSNV 09/14/12 09/14/12

M-F Wheel of Fortune

WHEEL OF FORTUNE (line 153 in stx-mvd from 9/4 to 9/14)

Spots/Week Start Date End Date ----F--

Week: 09/10/12 09/16/12 E 50 KSNV 09/05/12 09/05/12

Wheel in Prime

WHEEL OF FORTUNE

Week: 09/03/12

Start Date **End Date**

Weekdays 09/09/12

Wheel in Prime

WHEEL OF FORTUNE

End Date Start Date

WHEEL OF FORTUNE

Start Date

Week: 09/03/12

Week: 09/10/12

Week: 09/10/12

Start Date

Week: 09/03/12 09/09/12

---T---M-F Wheel E 52 KSNV 09/07/12 09/07/12

End Date Weekdays 09/09/12

E 53 KSNV 09/10/12 09/10/12 M-F Wheel

WHEEL OF FORTUNE

Start Date

End Date 09/16/12

M-F Wheel E 54 KSNV 09/11/12 09/11/12

> WHEEL OF FORTUNE End Date

09/16/12

E 55 KSNV 09/12/12 09/12/12

<u>Weekdays</u>

Spots/Week CM

--W----

1 \$1,000.001

Rate	Pri	Rtg Type	Spots	Amou

\$1,000.00

\$1,000.00

\$1,000.00

\$1,000.00

\$1,000.00

ınt Len Spots

\$750.00 :30 \$750.001 0.00 NM ----F--

9-10a

0.00 \$750.00 \$750,001 0.00 NM :30 M-----

0.00 \$750.00 0.00 NM \$750,001

:30

M-F Today Show II

0.00 \$750.00 \$750.00

\$750.001 0.00 NM :30 M-F Today Show II 3rd HCM 9-10a _ - \\/ - - -

M-F Today Show II Rating

Rate Spots/Week 0.00 \$750.00 \$750.001 0.00 NM :30

Rating 0.00 \$1,000.00 1 \$1,000.001 0.00 NM

:30 CM 7-730pm ---F--M-F Wheel

> Rating Rate 1 \$1,000.00 0.00 \$1,000.00 0.00 NM 1 \$1,000.001 :30

M-SA 8-11p / SUN -- W----Wheel of Fortune in PRIMM

Rating Spots/Week Rate 0.00 \$1,000.00 1 \$1,000.001 0.00 NM :30 M-SA 8-11p / SUN---T---Wheel of Fortune in PRI⊠M E51 KSNV 09/06/12 09/06/12

> Rating Spots/Week Rate Weekdays \$1,000.00 0.00

1 \$1,000.001 0.00 NM :30 ----F--CM 7-730pm M-F Wheel of Fortune

Rating Spots/Week Rate 1 0.00 \$1,000.00 1 \$1,000.001 0.00 NM :30 7-730pm CM

M-F Wheel of Fortune Rating Spots/Week Rate Weekdays 0.00 \$1,000.00

0.00 NM 1 \$1,000.001 :30 -T----CM 7-730pm M-F Wheel of Fortune

> Rating Rate 0.00\$1,000.00 0.00 NM :30 7-730pm

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KSNV

Order / Rev:

104805

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Advertiser:

Product Desc:

American Crossroads

American Crossroads

Alt @rder#:
Flight Dates:

06832434

09/05/12 - 09/14/12

Estimate:

-light Dates	: 09/0	05/12 - 09/14	112		Estimate.	030						
Ln Ch	Start		Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	•••		M-F Wheel M-F Wheel of For	tuna								
WHEE	EL OF FOR	TUNE	WILL WINCOLD IT OF	tuno							ŀ	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 0	***	09/16/12	W	CM	\$1,000.00 7-730pm	0.00 T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
E56 KSNV	V 09/13/17	2 09/13/12	M-F Wheel M-F Wheel of For		7-7 Sopin	,	.00	,	ψ1,000.001	0,00 ,	j	* 1,
WHE	EL OF FOR	RTUNE										
	tart Date	End Date 09/16/12	Weekdays T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
Week: 0			The Tonight Shov		1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show		•							
			NO airs 1235 REV	V RATE Spots/Week	Rate	Rating						
<u>S</u> Week: 0	tart Date 9/03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/vveek 1	\$750.00	0.00						
			The Tonight Show	v CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show									
	GHT SHOV Start D <u>ate</u>	V W/ JAY LE End <u>Date</u>	ENO airs 1235 RE' Weekdays	V KATE <u>Spots/Week</u>	Rate	Rating						
્ડ Week: 0		09/09/12	T	1	\$750.00	0.00						
E 60 KSN	V 09/07/1	2 09/07/12	The Tonight Show	v CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TONI	CUT CHO!		Tonight Show ENO airs 1235 RE'	V/ RATE							1	
	Gri Snov Start <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ļ	
Week: 0		09/09/12	F	1	\$750.00	0.00						A== 0.00
E61 KSN	V 09/10/1	2 09/10/12	The Tonight Show	w CM	1135p-1237a	. M⊶	:30	. 1.	\$750.00.1	0.00 NM	1	\$750.00
TONI	GHT SHOV	N W/ JAY LI	Tonight Show ENO airs 1235 RE	V RATE							1	
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	09/10/12	09/16/12	M	1	\$750.00	0,00 -T	:30	1	\$750.001	0.00 NM	1	\$750.00
E 62 KSN	IV 09/11/1	12 09/11/12	The Tonight Show	w CM	1135p-1237a	-1	.50	'	φ/ 30.00 (0.00 1419		Ψ100.00
TON	IGHT SHO	W W/ JAY L	ENO airs 1235 RE	V RATE								
-	Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	<u>c Rate</u> 1 \$750.00	Rating 0.00					1	
	09/10/12	09/16/12	The Tonight Sho		1135p-1237a		:30	1	\$750.001	0.00 NM	i l 1	\$750.00
			Tonight Show									
			ENO airs 1235 RE		. Dete	Poting					1	
-	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> w	Spots/Weel	<u>c Rate</u> 1 \$750.00	Rating 0.00					1	
			The Tonight Sho	w CM	1135p-1237a	T	:30	1	\$750.001	0.00 NN	1 1	\$750.00
			Tonight Show									
	IGHT SHO Star <u>t Date</u>	W W/ JAY L <u>End Date</u>	ENO airs 1235 RE Weekda <u>ys</u>	Spots/Weel	k <u>Rate</u>	Rating						
	09/10/12	09/16/12	T		1 \$750.00	0.00					1	
E 66 KSN	VV 09/05/	12 09/05/12	NEWS 3 at 4 (1		4-5pm	W	:30	1	\$700.001	0.00 NN	1 1	\$700.0
NIE\A	VS 4 AT 43	ND	4PM NEWS (1 I	hour)	(4:00 PM-4:3	0 PM)						
	vs 4 A1 45 Star <u>t Date</u>	End Date	Weekda <u>ys</u>	Spots/Wee	<u>k Rate</u>	Rating					1	
Week:	09/03/12	09/09/12	W		1 \$700.00	0.00			4 700.001	0.00 111		# 7 00.0
E 67 KS	NV 09/06/	12 09/06/12	NEWS 3 at 4 (1		4-5pm (4:30 PM-5:0	T O PM)	- :30	1	\$700.001	0.00 NN	1	\$700.0
NEV	VS 4 AT 43	10P	4PM NEWS (1	nour)	(4.30 FINES.C	10 1 101)						
	Start Date	End Date	Weekdays	Spots/Wee		Rating						
	09/03/12	09/09/12	T		1 \$700.00	0.00	- :30	1	\$700.001	0,00·Ni	<u>.</u> И 1	\$700.0
E 68 KSI	NV 09/07/	/12 09/07/12	NEWS 3 at 4 (1 4PM NEWS (1		4-5pm (4:30 PM-5:0	· ·	.30	!	φηυυ,υυ Ι	IVI VO,O	" '	Ψ, σσ.σ
NEV	VS 4 AT 43	30P		,	(• • •					1	
	Start Date			Spots/Wee		Rating						
	09/03/12	09/09/12	F	CM	1 \$700.00 4-5pm	0.00 M	- :30	1	1 \$700.001	0.00 NI	1	\$700.0
E O9 KS	MA 09/10/	/12 09/10/12	<u>-</u>	Civi	тори		,55	,	,			

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder #: Flight Dates: 06832434 09/05/12 - 09/14/12 Product Desc: Estimate:

American Crossroads

690

Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Inventory Code Start End Ln Ch NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rate Rating Spots/Week <u>Weekdays</u> Start Date End Date 0.00 \$700.00 M----09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 :30 4-5pm NEWS 3 at 4 (1 HOUR)CM E70 KSNV 09/11/12 09/11/12 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$700.00 09/16/12 Week: 09/10/12 \$700.00 0.00 NM \$700.001 --W----:30 E71 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rat<u>e</u> Rating Spots/Week Weekdays End Date Start Date 0.00 \$700.00 09/16/12 --W---Week: 09/10/12 \$700.00 0.00 NM \$700.001 :30 ---T---NEWS 3 at 4 (1 HOUR)CM 4-5pm 09/13/12 09/13/12 E 72 KSNV (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date 0.00 \$700.00 Week: 09/10/12 09/16/12 ---T---\$1,000.00 0.00 NM 1 \$1,000.001 :30 --W----M-F 6-7a WakeUp w/Wa@M 09/05/12 09/05/12 E 74 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Spots/Week Rate Rating Weekdays Start Date End Date 0.00 \$1,000.00 Week; 09/03/12 09/09/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 M-F 6-7a WakeUp w/Wa@M E75 KSNV 09/06/12 09/06/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week End Date Weekdays Start Date 0.00 \$1,000.00 ---T---09/09/12 Week: 09/03/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 ---F--E76 KSNV 09/07/12 09/07/12 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Spots/Week Rate Rating Weekdays Start Date End Date 0.00 1 \$1,000.00 Week: 09/03/12 09/09/12 \$1,000.00 1 \$1,000.001 MM 00.0 M-----:30 M-F 6-7a WakeUp w/Wa@M E77 KSNV 09/10/12 09/10/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rate Rating Spots/Week End Date Weekdays Start Date 0.00 \$1,000.00 09/16/12 Week: 09/10/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 -T----6-7a M-F 6-7a WakeUp w/Wa@M 09/11/12 09/11/12 E78 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate <u>Weekdays</u> Start Date End Date 0.00 \$1,000.00 -T----09/16/12 Week: 09/10/12 \$1,000.00 1 \$1,000.001 0.00 NM --W----:30 E 79 KSNV 09/12/12 09/12/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,000.00 09/16/12 Week: 09/10/12 \$1,000,00 0.00 NM 1 \$1,000.001 :30 ---T---M-F 6-7a WakeUp w/Wa@M 09/13/12 09/13/12 E 80 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week End Date <u>Weekdays</u> Start Date 0.00 \$1,000.00 Week: 09/10/12 09/16/12 \$1,500.00 0.00 NM 1 \$1,500.001 --W----:30 658a-9am CM E 82 KSNV 09/05/12 09/05/12 **Today Show** Today Show TODAY SHOW REV RATE Spots/Week Rate Rating End Date Weekdays Start Date 0.00\$1,500.00 09/09/12 ---W----Week: 09/03/12 0.00 NM \$1,500.00 1 \$1,500.001 :30 ---T---CM 658a-9am E83 KSNV 09/06/12 09/06/12

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434 09/05/12 - 09/14/12 Product Desc:

American Crossroads

Estimate:

690

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Davs Inventory Code Start End Ln Ch Today Show **Today Show** TODAY SHOW REV RATE Spots/Week Rate Rating End Date **Weekdays** Start Date 0.00 \$1,500.00 ---T---09/09/12 \$1,500.00 0.00 NM Week: 09/03/12 \$1,500.001 :30 ___F--658a-9am Today Show CM E 84 KSNV 09/07/12 09/07/12 **Today Show** TODAY SHOW REV RATE Rating Spots/Week Rate Weekdays Start Date End Date \$1,500.00 0.00 Week: 09/03/12 09/09/12 \$1,500.00 0.00 NM 1 \$1,500.001 :30 M-----658a-9am CM **Today Show** E 85 KSNV 09/10/12 09/10/12 **Today Show** TODAY SHOW REV RATE Spots/Week Rate Rating Weekdays End Date Start Date 0.00 \$1,500.00 M-----09/16/12 \$1,500.00 Week: 09/10/12 0.00 NM 1 \$1,500.001 :30 -T----658a-9am CM E 86 KSNV 09/11/12 09/11/12 **Today Show** Today Show TODAY SHOW REV RATE Rating Spots/Week Rate Weekdays End Date Start Date \$1,500.00 0.00 -T----09/16/12 \$1,500,00 Week: 09/10/12 1 \$1,500.001 0.00 NM :30 --W----CM 658a-9am E 87 KSNV 09/12/12 09/12/12 **Today Show** Today Show TODAY SHOW REV RATE Spots/Week Rate Rating Weekdays Start Date End Date 0.00 \$1,500.00 Week: 09/10/12 09/16/12 \$1,500.00 0.00 NM 1 \$1,500.001 :30 658a-9am CM E88 KSNV 09/13/12 09/13/12 Today Show Today Show TODAY SHOW REV RATE Rating Rate Spots/Week End Date Weekdays Start Date 0.00 \$1,500.00 ---T---09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 :30 4-5pm NEWS 3 at 4 (1 HOUR)CM E 90 KSNV 09/05/12 09/05/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Rate Spots/Week Start Date End Date Weekdays 0.00 \$700.00 --W----Week: 09/03/12 09/09/12 0.00 NM 1 \$700.00 \$700.001 :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 91 KSNV 09/06/12 09/06/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$700.00 ---T---\$700.00 09/09/12 Week: 09/03/12 0.00 NM \$700,001 :30 _--F--NEWS 3 at 4 (1 HOUR)CM 4-5pm E 92 KSNV 09/07/12 09/07/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate End Date Weekdays Start Date \$700.00 0.00 ___F--09/09/12 \$700.00 Week: 09/03/12 0.00 NM \$700,001 M----:30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 93 KSNV 09/10/12 09/10/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date 0.00 \$700.00 09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 :30 -T----NEWS 3 at 4 (1 HOUR)CM 4-5pm E94 KSNV 09/11/12 09/11/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week <u>Rate</u> <u>Weekdays</u> Start Date End Date \$700.00 0.00 -T---09/16/12 Week: 09/10/12 \$700.00 0.00 NM \$700.001 --W----:30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 95 KSNV 09/12/12 09/12/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Rate Rating End Date Weekdays Start Date 0.00 \$700.00 09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 :30 ---T---CM 4-5pm E 96 KSNV 09/13/12 09/13/12

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc: Ar

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	!	Rate Pri I	Rtg Type Spo	is	Amount
n Cn	Start		NEWS 3 at 4 (1 F 4PM NEWS (1 ho		(4:00 PM-4:30) PM)						
EIDQT N	JEMS 37	AT FOUR	4PINI NEVVO (1 no	, (1)	(1		
	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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		2 09/05/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	 y	.00					
EARLY <u>Sta</u>	NEWS rt Date	End Date	Weekdays	Spots/Week		Rating 0.00						
Week: 09/ 98 KSNV		09/09/12 2 09/07/12	M-F Early News	СМ	5-630p	F	:30	1 \$1	,000.001	0.00 NM	1	\$1,000.00
EARLY			M-F Early News	Spots/Week	Ra <u>te</u>	Rating	•					
<u>Sta</u> Week: 09	art Date /03/12	End Date 09/09/12	<u>Weekdays</u> F	<u>Opotor (400)</u>	\$1,000.00	0.00	-20	1 ¢1	1,000.001	0.00 NM	1	\$1,000.00
		2 09/10/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1 1	1,000.001	0.00 1		
	/ NEWS art Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating 0.00						
Week: 09	/10/12	09/16/12 12 09/12/12	M M-F Early News	СМ	1 \$1,000.00 5-630p	W	:30	1 \$	1,000.001	0.00 NM	1	\$1,000.00
	Y NEWS		M-F Early News	;								
	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>Rate</u> 1 \$1,000.00	Rating 0.00						
Week: 0		09/16/12	W 2 Dr. Phil	СМ	3-4p	F-	- :30	1	\$450.001	0.00 NM	1	\$450.0
E102 KSN\	/ 09/07	12 09/07/12	Dr. Phil	Olyi	. Y F						•	
		rogram 7/30-		Spots/Wee	ek <u>Rate</u>	Rating						
<u>S</u> Week: 0	tart Date	End Date 09/09/12	<u>Weekdays</u> F	Spotsive	1 \$450.00	0.00			4150.004	0.00 NM	1	\$450.0
E103 KSN	V 09/10	/12 09/10/1	2 Dr. Phil	СМ	3-4p	M	- :30	1	\$450.001	0,00 14141	•	4.22
			Dr Phil							l		
	HIL no p	rogram 7/30 En <u>d Dat</u> e		Spots/We								
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		2/12 09/12/1	Dr Phil	CM	3-4p		100			1		
	PHIL no _I Start Date	orogram 7/30 <u>End Dat</u>		Spots/We	ek Rate							
	09/10/12	09/16/12	W		1 \$450.00	0.00	s- :30	1	\$350.001	0.00 NM	1	\$350.
E105 KSN	VV 09/0	8/12 09/08/1	News 3 Sunris	se - SATURIM se SATURDA	6a-7a Y	<u> </u>	.50	,	400	l		
			program 7/7,7 te We <u>ekdays</u>	Spots/We	<u>eek Rate</u>							
Week:	Start Dat 09/03/12	09/09/1	2S-		1 \$350.0		:30		\$425.001	0.00 NM	1	\$425
E107 KSI	NV 09/0	6/12 09/06/	12 Noon News Noon News	CIV	12-1230;	omT-	,30	'	ψ120,001			
			rogram 7/30-8/ te Wee <u>kdays</u>	Spots/W	<u>eek Rat</u>							
Week	Start Da : 09/03/12	09/09/1	2T		1 \$425.0		:30		\$425.001	0.00 NM	1	\$425
E108 KS	NV 09/	11/12 09/11	/12 Noon News Noon News	C/V	/I 12-1230	pm =1==-	c-		ψ (E5.00)			
NE			orogram 7/30-8/ at <u>e Weekdays</u>	Spots/M	<u>/eek Ra</u>	<u>te Rating</u>				,		
Week	<u>Start Da</u> 09/10/1:				1 \$425.	00.00	:30	<u>'</u> 1	\$425.00	1 0.00 N M		1 \$425
E109 KS	SNV 09/	13/12 09/13	/12 Noon News Noon News	CI	VI 12-1230)pm→T	:50	1	ψ <u>τ</u> ευ.συ			
NE			program 7/30-8/	Spots/V	Veek Ra	ite <u>Rating</u>					•	
LA 1- 1	Start D			Opotary	1 \$425.	00.00			4 64 400 00	1 0.00 NM	ł	1 \$1,10
vveel	k: 09/10/1	/08/12 09/08	12	С	M 11pm-1	135pm	-S- :30	•	1 \$1,100.00	1 0.00 14141	I.	. Ψι, ιν

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

KSNV

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Ln Ch Start End	Inventory Code		Start/End Ti	me Days	Len Spot	s Rate Fil	Mig Type oper		
	Sa-Su News 3 at Ele Sa-Su News 3 at Ele	ven							
NEWS 3 NIGHTSIDE			D-4s	Deting			1		
Start Date End Date	<u>Weekdays</u> Sr	ots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
Week: 09/03/12 09/09/12 E112 KSNV 09/09/12 09/09/12			9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
	Chris Matthews Sur	9:30am							
CHRIS MATTHEWS SHOW		(AB1-alc	Poto	Rating			1		
Start Date End Date	<u>Weekdays</u> <u>S</u> i	oots/Week 1	<u>Rate</u> \$500.00	0.00					\$650.00
Week: 09/03/12 09/09/12 E113 KSNV 09/08/12 09/08/1		СМ	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	1	φου.υυ σ
E113 KSNV 09/00/12 09/00/1	Sa-Su Early News						1.		
KSNV EARLY NEWS	·	pots/Week	<u>Rate</u>	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12	<u> </u>	1	\$650.00	0.00			0.00.004	1	\$500.00
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	News 3 Today						l l		
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<u>Start Date</u> <u>End Dat</u> Week: 09/03/12 09/09/12	e vvoondays	1000011100.	\$500.00	0.00			0.00 NM	1	\$1,100.00
E115 KSNV 09/05/12 09/05/	2 M-F News 3 at Elev		11pm-1135	om . – – W – – -	- :30	1 \$1,100.001	0.00 19191	1	ψ1,100,00
	M-F News 3 at Ele	ven					1		
NEWS 3 NIGHTSIDE	e Week <u>days</u>	Spots/Weel	k <u>Rate</u>	Rating			1		
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/1	<u></u> -	<u> </u>	1 \$1,100.00	0.00		4 64 400 004	0.00 NM	1	\$1,100.00
E116 KSNV 09/07/12 09/07/	12 M-F News 3 at Ele	ven CM	11pm-1135	pmF-	- :30	1 \$1,100.001		•	. ,
	M-F News 3 at Ele	ven							
NEWS 3 NIGHTSIDE Start Date End Da	te Wee <u>kdays</u>	Spots/Wee	k Rate	Rating			1		
Start Date End Da Week: 09/03/12 09/09/1	2F		1 \$1,100.00	0.00	-20	1 \$1,100.001	0.00 NM	1	\$1,100.00
E117 KSNV 09/10/12 09/10	12 M-F News 3 at Ele	ven CM	11pm-1135	ipm M	:30	1 \$1,100.001	0.00 1		
	M-F News 3 at Ele	even					Į.		
NEWS 3 NIGHTSIDE Start Date <u>End Da</u>	nte Week <u>days</u>	Spots/Wee	<u>k Rate</u>	Rating					
Week: 09/10/12 09/16/	12 M		1 \$1,100.00	0.00	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
E118 KSNV 09/12/12 09/12	/12 M-F News 3 at Ele	even CM	11pm-113	5pmW		, 4,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
NEWS 3 NIGHTSIDE	M-F News 3 at El	even					l l		
Start Date End D	ate <u>Weekdays</u>	Spots/We	<u>ek Rate</u>	Rating			Ţ		
Week: 09/10/12 09/16/	12W		1 \$1,100.00	0.00 1p / SUNT-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
E120 KSNV 09/06/12 09/06	5/12 Jeopardy in PRIM	IE CM	M-SA 8-1	(b) 20141-			1		
ITODADDY	Jeopardy in Prim	e							
JEOPARDY Start <u>Date</u> <u>End D</u>	ate <u>Weekdays</u>	Spots/We	ek <u>Rate</u>				1		
Week: 09/03/12 09/09/	/12 <u></u> T		1 \$1,000.00	0.00 M	:30	1 \$1,000.00	1 0.00 NM	1	\$1,000.00
E121 KSNV 09/10/12 09/1	0/12 M-F Jeopardy	CM	630-7pm	171	,50		Ì		
JEOPARDY	M-F Jeopardy						Ţ		
Start Date End [Date Weekdays	Spots/We	eek Rate						
Week: 09/10/12 09/16			1 \$1,000.0 630-7pm		:30	1 \$1,000.00	1 0.00 NM	1	\$1,000.00
E122 KSNV 09/11/12 09/1	1/12 M-F Jeopardy M-F Jeopardy	CM	630-7 pm	•			1		
JEOPARDY	wer soupardy						l		
Start Date End		Spots/W					1		
Week: 09/10/12 09/16	5/12 <u>-T</u>	CN	1 \$1,000.0 1 8a-9am		s :30	1 \$3,000.00	1 0.00 NM	1	\$3,000.00
E123 KSNV 09/09/12 09/0	9/12 Meet the Press Meet the Press	CIN	יו טמ-סמווו						
MEET THE PRESS no									
Start Date End	<u>Date Weekdays</u>	Spots/M	<u>/eek</u> <u>Rat</u> 1 \$3,000.0						
Week; 09/03/12 09/0		CI			·F :30	1 \$800.00	0,00 NM	1	\$800.0
E124 KSNV 09/05/12 09/	07/12		,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1					

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Days Inventory Code End Ln Ch Start Face to Face w/ Raiston Face to Face w/ J.Ralston FACE ADDED SPOTS Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$800.00 ---F--Week: 09/03/12 09/09/12 \$500.00 1 0.00 NM \$500,001. Sun 1135p-1200a -----S :30 Sports Night in Las VegasM E125 KSNV 09/09/12 09/09/12 Sports Night in Las Vegas SPORTS NIGHT ADDED SPOTS Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$500.00 _____ 09/09/12 \$1,800.00 Week: 09/03/12 0.00 NM 1 \$1,800.001 :30 ----S 7-10pm News 3 Live in Prime CM E126 KSNV 09/09/12 09/09/12 News 3 in Prime NEWSAFT NFL ADDED SPOTS Rating Spots/Week Rate <u>Weekdays</u> Start Date End Date 1 \$1,800.00 0.00 09/09/12 \$1,800.00 Week: 09/03/12 \$1,800.001 0.00 NM M-SA 8-11p / SUN-----S :30 LAW & ORDER (synd) FGM E127 KSNV 09/09/12 09/09/12 Law & Order (synd) PRIME L& O ADDED SPOTS Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,800.00 1 09/09/12 \$325.00 Week: 09/03/12 0.00 NM :30 1 \$325.001 --WTF--M-F 5-6a WakeUp w/WaQM E128 KSNV 09/05/12 09/07/12 M-F 5-6a WakeUp w/Wagners NEWS ADDED SPOTS Rating Spots/Week Rate End Date Weekdays Start Date \$325.00 0.00 --WTE--09/09/12 \$2,800.00 Week: 09/03/12 0.00 NM \$700,001 :30 --WTE--NEWS 3 at 4 (1 HOUR)CM 4-5pm E129 KSNV 09/05/12 09/07/12 4PM NEWS (1 hour) **NEWS ADDED SPOTS** Rate Rating Spots/Week <u>Weekdays</u> End Date Start Date \$700.00 0.00 -WTF--Week: 09/03/12 09/09/12 \$2,100.00 0.00 NM \$700.001 :30 MTWT---NEWS 3 at 4 (1 HOUR)CM 4-5pm E130 KSNV 09/10/12 09/13/12 4PM NEWS (1 hour) NEWS ADDED SPOTS.. Rating Spots/Week Rate End Date Weekdays Start Date \$700.00 0.00 MTWT---\$100.00 09/16/12 MM 00.0 Week: 09/10/12 \$100.001 :30 Sat 1-2am / Sun 1:-----S CM LAW & ORDER (LF) E131 KSNV 09/09/12 09/09/12 Law & Order (LF) DLINE ADDED S;PT DLINE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$100.00 09/09/12 \$1,600.00 2 Week: 09/03/12 0.00 NM \$800.001 :30 8-11pm --WT---N132 KSNV 09/05/12 09/06/12 Face to Face in PRIME CM Face to Face in PRIME FACE ADDED SPOTS Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date 0.00 \$800.00 --WT---09/09/12 \$325.00 Week: 09/03/12 0.00 NM \$325,001 _ ----F--:30 CM 1230-1p The Agenda 1230pm N156 KSNV 09/14/12 09/14/12 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Spots/Week Rating <u>Rate</u> Weekdays Start Date End Date 0.00 \$325.00 09/16/12 __--\$325.00 Week: 09/10/12 0.00 NM \$325,001 ---F--:30 11am-12pm Rachael Ray CM N157 KSNV 09/14/12 09/14/12 Rachael Ray RACHEL RAY Rating <u>Rate</u> Spots/Week **Weekdays** End Date Start Date \$325.00 0.00 --F--09/16/12 \$325,00 Week: 09/10/12 1 0.00 NM \$325,001 ---F--:30 2pm-3pm CM N158 KSNV 09/14/12 09/14/12 The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Rating Spots/Week <u>Rate</u> Weekdays **End Date** Start Date 0.00 \$325.00 09/16/12 ----F--Week: 09/10/12

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KSNV

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104805 Order / Rev: Alt Order #:`

Advertiser:

American Crossroads

06832434

American Crossroads Product Desc:

690

Estimate: Flight Dates: ' 09/05/12 - 09/14/12

					Or d/End Tiv	ne Days	Len Spots	s 1	Rate Pri	Rtg Type Spo	ts /	Amount
Ln Ch	Start	End	Inventory Code		Start/End Tir 10am-11am	F			325.001	0.00 NM	1	\$325.00
1159 KSNV	09/14/12	09/14/12	M-F Today Show	III 4th tsim	TOam-11am	,						
TODAY	SHOW I	14	Today 4th Hour							l l		
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00						
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N160 KSNV			M-F Today Show M-F Today Show	II 3rd Hulvi	9-10a	·						
	Y SHOW I		Monkdaye	Spots/Week	Rate	Rating						
	art Date	End Date 09/16/12	<u>Weekdays</u> F	1	\$750.00	0.00			\$750.001	0.00 NM	1	\$750.00
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			Toniant Snow									
		M M\ YAY F	ENO airs 1235 RE	V RATE Spots/Week	<u>Rate</u>	Rating				į.		
	tart Date	End Date	<u>Weekdays</u> F	<u>30013/11/00/1</u>	\$750.00	0.00			*************************************	0.00 NM	1	\$700.00
Week: 09	9/10/12	09/16/12		HOUR)CM	4-5pm	F-	- :30	1	\$700.001	0.00 14141	•	*
N162 KSNV	V 09/14/	12 08/14/12	4PM NEWS (1	nour)	(4:30 PM-5:0	10 PM)				1		
NEWS	S 4 AT 43	0P		O t. Africal	Rate	Rating				l		
<u>s</u>	tart Date	End Date	_	Spots/Weel	\$700.00	0.00				NIM	1	\$1,000.00
Week: 0	9/10/12	09/16/12	· · · · · · · · · · · · · · · · · · ·	MosWw.adM	6-7a	F-	:30	1 \$	1,000.001	0.00 NM		ψ1,000.00
N163 KSN	V 09/14/	12 09/14/1	2 M-F 6-7a Wake M-F 6-7a Wake	Up w/Wagner	S					1		
WAK	E UP WIT	H THE WA	GNERS REV RAT	E		Rating				1		
Ş	Start Date	End Date	<u> Weekdays</u>	Spots/vvee	<u>k Rate</u> 1 \$1,000.00	0.00					,	\$1,500.00
	09/10/12	09/16/12		CM	658a-9am	F	:30	1 9	500.001	0.00 NM	1	\$1,500.00
N164 KSN	IV 09/14	/12 09/14/1	2 Today Show Today Show	0,,,	****					·		
TOD	AY SHOV	V REV RAT				Dating						
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Week:	09/10/12	09/16/1		(4 LIQUIDICM	1 \$1,500.00 4-5pm	F	: :30	1	\$700.001	0.00 NM	1	\$700.00
N165 KSI	NV 09/14	1/12 09/14/	12 NEWS 3 at 4 4PM NEWS ((1 HOOK)CIVI Lhour)	(4:00 PM-4	:30 PM)						
EID(CT NEWS	3 AT FOUI		1 110 41.7			•			1		
	Start Date		te <u>Weekdays</u>	Spots/We	<u>ek Rate</u>	<u>Rating</u> 0.00						
Week:	09/10/12	09/16/1	2F		1 \$700.00		:30	1	\$450.00	1 0.00 NM	1	\$450.00
N166 KS	NV 09/1	4/12 09/14	/12 Dr. Phil	CM	3-4p	·				1		
	D	aram 7/3	Dr Phil 30-8/10									
DR.	PHIL NO Start Dat	program 7/3	ate Weekdays	Spots/We	eek Rate					ļ		
\Meek	· 09/10/12	09/16/	12		1 \$450.00		F :30	1	\$425.00	1 0.00 NM	1	\$425.00
N167 KS	NV 09/1	4/12 09/14	/12 Noon News	CM	12-1230p	m	,50		*			
			Noon News									
NE			program 7/30-8/ ate <u>Weekdays</u>	Spots/W	<u>eek</u> <u>Rate</u>							
16/	<u>Start Da</u> k: 09/10/1:	<u>te End D</u> 2 09/16/			1 \$425.0		-F :30	- 1	\$1,000.00	0.00 NM	1	\$1,000.00
N168 K	SNV 09/	14/12 09/1	4/12 M-F Jeopard M-F Jeopard	y CN	1 630-7pm		-+ :30		Ψ1,000.00			
.11=	OPARDY				m.	e <u>Rating</u>						
J	Start Da	ate <u>End E</u>		Spots/M	<u>Rat</u> 1 \$1,000.0)	
1.67	k: 09/10/1		/12 <u></u> F		ι φι,σου.υ	, , , , , , , , , , , , , , , , , , ,				Totals	136	\$97,325.0